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Kodak Reports Significant Progress on Sustainability Goals



Press Release Source: Eastman Kodak Company On Monday April 18, 2011, 8:30 am EDT

ROCHESTER, N.Y.--(BUSINESS WIRE)-- Eastman Kodak Company (NYSE:EK - News) today reported that it has reduced greenhouse gas (GHG) emissions by 49%, closing in on its goal for a 50% reduction by the end of 2012 under its current set of Sustainability Goals. Since the baseline year of 2002, Kodak has achieved a GHG reduction of more than 1.5 million tons, the equivalent of taking 350,000 cars off the road.

Additionally, Kodak demonstrated its commitment to energy efficiency by continuing to deliver ENERGY STAR® qualified products. Since 2009, 96% of all eligible Kodak products have qualified for this standard, which is reserved for the most energy efficient products in a category. Kodak's current ENERGY STAR products include document scanners, consumer inkjet printers, digital picture frames and a variety of accessories for consumer electronics.

Kodak's Sustainability Goals are the latest in a series of voluntary environmental and sustainability focused goals dating back to 1998. The current goals set progress expectations in the categories of social responsibility, product responsibility and operational responsibility.

Additional highlights of progress through 2010 also include:

- Decreasing Kodak's occupational injury rate by 75%, surpassing the goal for a 70% reduction.
- Cutting energy usage by 49%, edging close to the 50% target for the end of 2012.
- Expanding the use of life cycle assessment methodologies to identify improvement opportunities in all product systems.

"Kodak is proud of the progress made thus far, and we remain committed to do more," said Charles Ruffing, Director of Health, Safety, Environment and Sustainability. "Our customers expect us to be more sustainable, and we know that they also want our support in being more sustainable in their own operations and their own lives."

Click [here](#) for a link to the full report on Kodak's progress on its current Sustainability Goals. For more information on Kodak's Health, Safety, Environment and Sustainability policies, procedures and performance, please refer to www.kodak.com/go/sustainability.

About Kodak

As the world's foremost imaging innovator, Kodak helps consumers, businesses, and creative professionals unleash the power of pictures and printing to enrich their lives.

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