

Rochester Business Journal

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Kodak Alaris Inc. on Tuesday announced it is dividing its Personalized Imaging business into two units to accelerate execution and innovation in key markets.

Former Eastman Kodak Co. executive Nicki Zongrone has joined the company as president of the Retail Systems Solutions and Event Imaging Solutions businesses. Dennis Olbrich, who had served as president of Personalized Imaging since September, becomes president of the Paper and Output Systems and Film Capture businesses.



The Retail Systems Solutions team under Zongrone includes the creation of new personalized photo products delivered through prints, mobile apps, digital technologies and retail kiosks.

“Nicki has unparalleled industry experience and customer knowledge, raising our ability to serve and solve the needs of consumers and retail partners,” said Ralf Gerbershagen, CEO of Kodak Alaris Holdings Ltd., in a statement. “She brings an incredible passion to our ongoing

transformation.”

Prior to joining Kodak Alaris, Zongrone was an industry consultant and independent adviser to private-equity firms, specializing in retail and imaging markets. From 1997-2011, she held multiple senior leadership positions at Eastman Kodak.



“I’m thrilled to join Kodak Alaris in its entrepreneurial startup phase,” Zongrone said. “It’s a truly unique opportunity to shape the consumer imaging experience of the future as the billions of images captured yearly continue.”

The Paper & Output Systems and Film Capture team under Olbrich will continue to provide professional photographers, photographic labs, imaging specialty and wholesale labs with tools and services, including output media, the company said.

Olbrich joined Kodak in 1982 and has worked at Kodak Alaris since its formation on Sept. 3.

Both Zongrone and Olbrich will be based in Rochester and be part of the firm’s executive committee and an executive member of the board of directors, the company said.

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