

Dolores Kruchten new VP of Eastman Bus. Park

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Dolores Kruchten will be the new vice president of Eastman Business Park, Eastman Kodak officials announced Wednesday.

Eastman Kodak Co. introduced Kruchten in her new role at 2 p.m. Wednesday at Theater on the Ridge, 200 W. Ridge Road. John McMullen, chief financial officer and executive vice president at Kodak, also spoke at the news conference.

Kruchten, who has worked for more than 30 years at Kodak, most recently served as president of Kodak Alaris' Document Imaging division. Kodak Alaris, an offshoot of Kodak, launched in 2013. In her new role, Kruchten will be responsible for business development and economic growth at the 1,250-acre property. She will also work with community leaders and government officials as she leads revitalization efforts at the site.

Business Park director Mike Alt announced his retirement last month.

The business park includes numerous industrial resources no longer used by Kodak, which has downsized significantly over the past few decades. Currently, about 4,800 people work at the nearly 60 business located in the business park, Alt said last month.

The company is seeking tenants and partners to repurpose the facilities.

“I am proud to be rejoining the Kodak team,” Kruchten said in a news release. “It is a tremendous opportunity to support the community’s revitalization efforts through such an important initiative as developing and growing Eastman Business Park.”

Kruchten, a Rochester Institute of Technology alumna, is also invested in the community. She is on executive boards of the United Way of Greater Rochester and Monroe Community College Foundation. She is also the co-chairwoman of the 2016 American Heart Walk.



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Eastman Kodak Co. will announce a new vice president for Eastman Business Park on Wednesday. (Photo: MAX

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Kruchten last year was named to the 2014 “Women of the Channel” list by CRN, a trade journal covering the value-added reselling and technology integration market.

According to CRN, Kodak Alaris' 2013 spinout let Kruchten "bring decades of managerial and leadership experience to bear. She successfully executed plans to engage with potential buyers and ensure that current operations continued without disruption, while providing customers with the superior products and services they have come to expect. With a new structure and new sales and growth goals, Dolores has established an inclusive and transparent culture within Kodak Alaris that allows her employees to learn and grow."

McMullen in a news release, said Eastman Business Park is a high priority for Kodak and Kruchten is the right leader to take the part "to the next level."

"While Dolores has a long and rich history with Kodak, she has also been a tenant, so she understands the park and the entrepreneurial mentality we are working to foster on the campus," McMullen said. "We are looking forward to the next steps for this important regional asset under her leadership and strategic vision."

"Eastman Business Park is the best tech incubator in the world and an epicenter for regional economic development," Louise Slaughter, D-Fairport, said in a news release, which announced Kruchten's new role. "I am pleased to hear of the selection of Dolores Kruchten as the park's new vice president as she brings years of experience working with start-up businesses and is strongly tied to the Rochester community as a graduate of RIT. I have been proud to shepherd partnerships between the federal government and the park and I look forward to working with Dolores and Kodak on continuing this momentum and creating good paying jobs for Rochesterians."

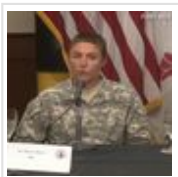
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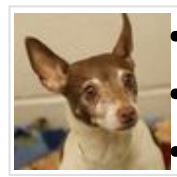
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